

## COOKIES POLICY

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Version: 1.0

FINTECH VALLEY LTD, and all its business segments, divisions and subsidiaries ("**we**" or "**our**"), use cookies to record your internet settings and browsing preferences, which allows us to optimise the design of our websites and improve your online experience. We may also use third parties' cookies for third party advertising, social plugins or analyzing traffic on our websites.

### What are cookies?

Cookies are small files that are placed on your device when you visit a website. They allow the website to remember certain pieces of information about you, like your preferences (e.g., language or location) and your browsing behavior (e.g., the webpages you visit). This information allows the website to recognize your device and remember your preferences when you return to the website from the same device and web browser. It is also used for web analytics.

### Types of cookies

We divide cookies into four categories, depending on their function and intended purpose: necessary cookies, statistics cookies, preferences cookies, and marketing cookies.

### Necessary cookies

These cookies are essential for our websites to function. Without these cookies, you would not be able to navigate our websites or operate their basic functions.

### Statistics cookies

These cookies collect information about how you use our Website. We use web analytics tools (e.g., Google Analytics and etc.) to collect, analyse, measure, and report data from these cookies to understand our web traffic and page views in order to improve the performance of our websites and your user experience. For example, the cookies record which browser and operating system you used, which parts of the websites you visited, your number of visits, and the average duration of your visits. They do not collect information that would allow us to identify you. The collected information is aggregated and, therefore, remains anonymous.

### Preferences cookies

These cookies store information that you have already entered, such as your language selection and your location, in order for your experience to feel more personalized when you return to our websites. These cookies collect anonymous information and cannot track your movements on other websites.

## Marketing cookies

These cookies register your activity on our Website. To show you relevant personalised advertising on other sites such as Google and Bing, we use Google AdWords Remarketing and etc. We may allow a limited number of trusted third-party advertising partners to install cookies to build a profile of your interests based on information about you, such as your page views on our website, your information requests or purchases on our websites. These cookies are also used to limit the display frequency of advertisements and to measure and control the effectiveness of our advertising campaigns.

Our Website may include third-party advertising, links to other websites and social plugins. Social plugins are buttons that let you share your experiences on our websites with other people on social media platforms (Facebook, LinkedIn, Instagram, Flickr, Twitter, Google+, and YouTube). When you share your experiences through social plugins, social media platforms install their own cookies on your device.

These cookies do not store information about you, but they uniquely identify your browser and device. Together with other information about you collected by our advertising partners or social media companies, your browser and device information could be used by third parties to identify you.

## How to select the cookies we set

You can find out the details of the cookies used under the Cookie Settings section of our cookie banner.

### Cookie Settings

We will automatically set necessary cookies in order for our website to work correctly but we will only set statistics, preference and marketing cookies with your consent. By default, these cookies will be switched off. If you would like to set any of these types of cookies or accept all cookies, you can do so in the Cookie Settings section of the cookie banner. You can revise your selection at any time by clicking the Cookies link on our webpage.

## How you can contact us about this cookie policy

If you have any questions or suggestions about this cookie policy or about how we use cookies, please contact us at:

Email: [privacy@cepheus-pay.co.uk](mailto:privacy@cepheus-pay.co.uk)

Should we elect to change this cookie policy, we will post the changes here, so please check this page from time to time to ensure that you are informed of any changes.